

BARK&ZOOM

SCOTT AIRPORT PARKING

MEDIA KIT



MAY 12, 2017
2601 CARDINAL LANE
AUSTIN TX 78617



Operated by



Media Advisory

Bark&Zoom Celebrates Grand Opening May, 2017

For Immediate Release

AUSTIN, TX – Scott Airport Parking is proud to announce the grand opening of the newest, fastest pet hotel and parking facility in Austin. Bark&Zoom (www.barkandzoom.com), Austin's One-Stop Park and Pet Hotel, is the newest covered parking facility located on Austin-Bergstrom International Airport grounds, opening May 13, 2017.

Bark&Zoom is a state of the art pet hotel which also includes covered airport parking. The pet hotel will be operated by Taurus Academy, an Austin "home grown" company with over 23 years in the pet care and training industry. Founded by career dog trainers, their focus has always been on enriching the lives of Austin pets and pet owners through the social and behavioral as well as physical health of their clients. Their staff engages in ongoing health and behavior education to keep their operations cutting edge and to ensure that they stay at the forefront of their industry. "We've always been dedicated to making dogs' and peoples lives better in the Austin community. This opportunity gives us the perfect chance to take that one step further." Says Melanie McLeroy, co-owner of Taurus Academy.

The environmentally friendly facility will feature dog and cat boarding, a pet pool, Indoor and Outdoor play yards, Zoom Valet at self-park rates and Car Care Services. Bark&Zoom has also partnered with ZippiVet for daily scheduled appointments and emergencies. The covered airport parking portion of Bark&Zoom will be managed by its sister facility, Park&Zoom. The convenience of closer covered airport parking and pet boarding services under one roof means time and savings for ABIA travelers who are also pet parents. The new facility will be open 24/7, so both your car and your best buddy will be ready and waiting when you arrive back home. Services will be available to the general public, not just those traveling through ABIA. "When we sought a new parking service that offered our customers something they had never had before in Central Texas, Scott Airport Parking delivered with Bark&Zoom," said Jim Smith, Executive Director, Austin-Bergstrom International Airport. "This public/private partnership has transformed previously unused airport property into a service for pet owners flying Austin."

"We are excited to bring this innovative addition to ABIA which will provide a cost and time saving convenience for the traveling pet owners of the greater Austin area," stated Bradley Scott, President of Scott Airport Parking.

Bark&Zoom is located at 2601 Cardinal Loop, just across from the airport on Highway 71, making one-stop drop off and pick up a breeze. Bark&Zoom has also partnered with ZippiVet, who will be on site to offer veterinary care for dogs and cats. Taurus Academy, an Austin leader in pet training and care, will assist your pet with socializing and playing at no additional charge. Best of all, there are no breed restrictions at Bark&Zoom. Reservations will be required to board your pet. Reservations and other boarding requirements can be found online at www.barkandzoom.com or over the phone at 512-817- BARK (2275).

Bark&Zoom is also heavily involved with three local Austin area charities: LifeWorks, Mobile Loaves & Fishes, and Helping Hand Home. Bark&Zoom will donate \$1 to these charities for each of the first 15,000 customers that sign up for the frequent parker ZoomClub. Those who wish to participate may sign up at www.parkandzoom.com/register

Media Access & Grand Opening Details: *Media are invited to attend a Sneak Peak event on Friday, May 12 from 10 AM – 12 PM and the public grand opening ceremony on May 13, from 10 AM – 2 PM. The official grand opening will include a ribbon cutting ceremony, tour of the facility and interview opportunities with Bark&Zoom and airport representatives. Pet photos will be offered by Zilker Bark and complimentary food and refreshments will be provided from local partners. Media interested in covering this event should contact Aviation PIO before arriving at the airport. Media parking will be available on site.*

More information, maps and directions to the Bark&Zoom facility are available at www.barkandzoom.com

Media Contacts:

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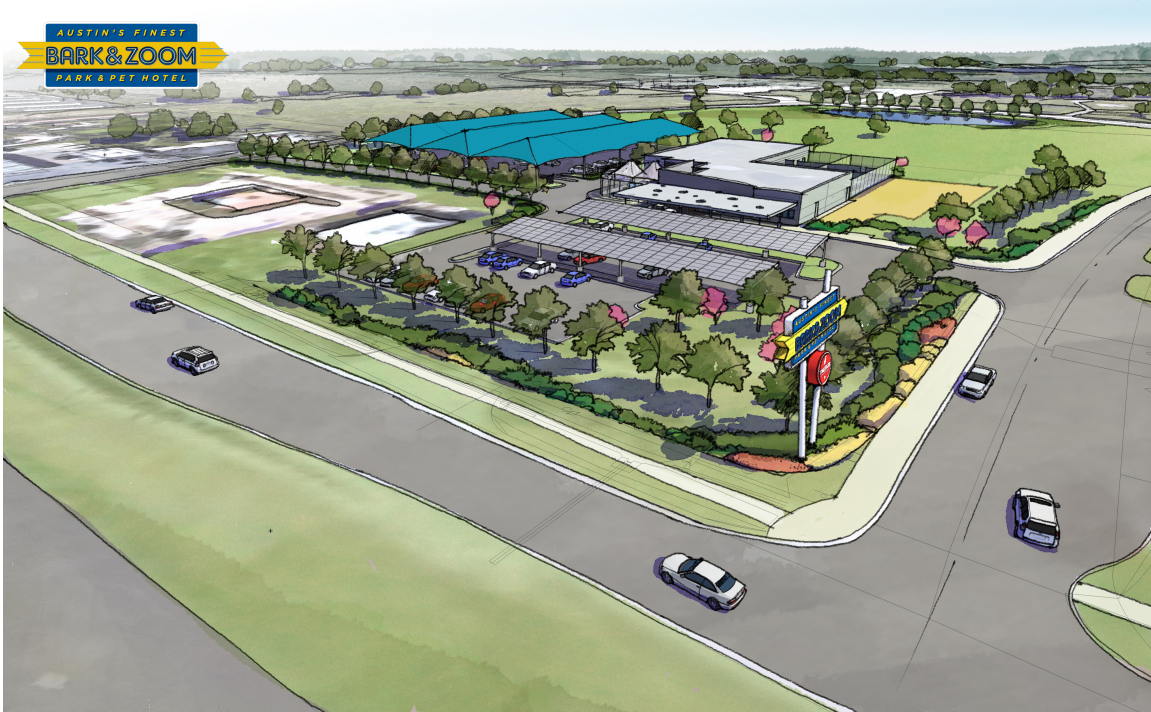
Scott Airport Parking and the Lease and Development Agreement with ABIA

Scott Airport Parking (SAP) is a local, homegrown Austin company that was awarded the RFP (request for proposal) solicited by the airport in 2012 and the City Council approved in November 2013. The overwhelming majority of its investors are Austinites, Texas Capital Bank is providing the financing, and it has entered into a virtual private/public partnership with the ABIA. Chris Calvert, Executive Vice President of Texas Capital Bank, said, "We are excited to help finance another locally owned Austin development."

Even the signage and naming of the parking and pet facilities were derived from Austin's music and cultural heritage. As a private company, SAP is providing all of the funds to develop the land and build the parking and pet facilities and paying rent for the property during the term of the lease agreement. Once the facilities are operational, it will be sharing the revenue with the City of Austin Aviation Department. At the end of the Lease and Development Agreement, it will transfer a debt-free ownership of the facilities to the ABIA.



SAP is now in its initial phase of a 64 acre, multiyear project, all located on airport-owned property. September, 2015 marks the groundbreaking of "Park&Zoom" covered airport parking just north of the Airport Hilton providing almost 2000 spaces, while the "Bark&Zoom" pet hotel operated by Taurus Academy, another local company, is located just north of Texas 71 at Cardinal Loop and the Presidential Boulevard intersection provides an additional 100+ covered spaces adjacent to the facility to accommodate ABIA travelers one stop convenience.



SAP follows city guidelines and the airport director has the right to approve or modify all plans. Per airport spokesman Jason Zielinski, "SAP is required to build a first-class facility." Zielinski added that involving the private sector not only will bring in money for airport expansion but also save capital that otherwise would have gone to parking facilities. (source: AAS, "Airport leases could help fund terminal expansion", 9/26/13 by Ben Wear).

The Principals

President Mr. Bradley Scott serves as President of SAP, located at 111 Congress Avenue, Suite #1140, Austin, Texas. As President, Mr. Scott is the visionary and chief strategist, operations executive and delegator of the organization. His previous airport parking ventures include Parking Express at ABIA, which he sold to The Parking Spot in 2008, among others. Scott developed Parking Express in 2001 just after ABIA first opened and it soon became the favorite place to park when flying out of ABIA. "My company also operated it until it was sold and I personally set the policies and standards for the personnel to provide a high-level of customer service, which will be the case with Park&Zoom." Mr. Scott was also the founder and former CEO of Insurance Auto Auction (IAAI NASDAQ), which was the largest automotive salvage service auction company in the U.S. until it was taken private in 2003.

Vice President Mr. Chris Von Dohlen serves as Vice President of SAP, located at 111 Congress Avenue, Suite #1140, Austin, Texas. As Vice President, Mr. Von Dohlen assists with strategy and operations execution, focuses on originating and maintaining contractual obligations and relationships with third parties and investors and otherwise assists the President as needed.

Bradley S. Scott, President
 Scott Airport Parking, LLC
 111 Congress Avenue
 Suite #1140
 Austin, Texas 78701



Taurus is a “home grown” Austin company—literally!

William and Melanie McLeroy started the Taurus Academy out of their East Austin home in 1994 and have been working with Austin-area dogs and their families for over twenty years. They provide excellent care for dogs while improving their behavior as well as keeping them happy and safe. They are interested in learning—of course about dogs, their care, behavior and training; and also about people, how to connect, teach, and learn from each other.

Their internal education system is unparalleled, and, at all five locations in Austin, their friendly and knowledgeable Pack Members can answer any questions you might have about training and socialization. From potty training to running on the trail, they cover it all! Taurus is committed to our community, volunteering and partnering with many local and national non-profits to help create a better Austin for all of its inhabitants. Their focus on Spay/Neuter and LGBTQ+ issues help them connect with all facets of Austin's varied populace. In practice, their focus on behavior creates a community of polite, socialized dogs and educated owners that benefits all of Austin.

They also strive to help the households they serve become happier through their expertise and connection with their clients, both canine and human.

See more at:

<http://www.taurusacademy.com/about>

William McLeroy
Owner / CEO
Taurus Academy
4400 Burnet Road
info@taurusacademy.com



SUSTAINABILITY

Bark&Zoom is committed to sustainability and reduction of resource use wherever possible. The following is a list of the environmental considerations made in the design and construction of our facility:

- Free charging stations for electric vehicles
- 100% Electric shuttles for transport to the terminal
- Use of reclaimed building materials wherever possible
- Canopy system to limit contribution to heat islands
- Limited uncovered outdoor lighting- reduces light pollution
- Low energy-consuming, LED light fixtures throughout
- Complimentary bicycle parking
- Operational methods designed to reduce water use and general waste
- Integrated pest management



AMENITIES

At Bark & Zoom, we believe that owners should be able to provide the best experience possible for their pets, no matter their preferences or the time of year. As a result, we've created a facility with ample space for a growing community and a wealth of amenities to choose from.

Some of our exclusive amenities include:

- 7x6 executive suites
- 7x8 suites including optional webcam, television, and/or twin-sized bed
- Shaded guitar-shaped pool for beating the Texas heat
- Four completely covered, outdoor yards with artificial grass allowing for maximum play with minimum environmental impact
 - Two with playscapes for energetic players
 - Two without for older, smaller, or lounge-loving dogs
- 918 sqft multipurpose room for group classes, conferences, and inside play
- Full service, on-site grooming
- On-site bathing and coat care
- Isolation area with separate ventilation and entrances
- On-site veterinary services available through ZippiVet



Zippivet Motto

When it comes to caring for our pets, it is really all about trust. They get us up for that early morning walk, ease our anxiety in tough times, and have even been proven to help us live longer. For all that they do to care for us; we have to make their health and happiness our priority. A pet wellness provider we feel good about, at home or on the go, from preventative health to unexpected situations is a must.

Zippivet Service Values

Zippivet is passionate for our clients and their companions. We are your Veterinary partner for primary care. We understand the special role your pet plays in your family and are dedicated to becoming your partner in your pet's health care. We treat your pet as we would our own. Our goal is to practice the highest quality of wellness based medicine with compassion and an emphasis on client education. We are committed to comprehensive and convenient wellness based medicine for the life of your pet.

Our focus is modern veterinary care in a professional environment. Our strong work ethic is established by maintaining a devoted Health Care Team of Veterinarians, Registered Technicians, Veterinary Assistants and Customer Care Specialists. We are committed to client education and individualized preventive health care for the life of your pet. We succeed through client satisfaction, personal and professional enrichment, and reinvestment into the practice and community. It is our commitment to provide quality veterinary care throughout the life of your pet. Our services and facilities are designed to assist in routine preventive care for young, healthy pets; early detection and treatment of disease as your pet ages; and complete medical care and referral services as necessary during the lifetime of your pet.

As your primary care veterinarians, we provide full-service health care including advanced diagnostics, anesthetics, minor surgical and dental services. Zippivet offers a progressive and highly effective wellness program with convenient early morning, evening, and weekend appointments.

Our mission is to enhance the quality of life of pets and their families. We strive to exceed the expectations of our clients- both in the service we provide to them and quality of medicine we provide to their companions. We treat health problems when they arise and perform wellness care with an emphasis on preventive medicine to keep your pet healthy. Conventional medicinal therapy and laboratory diagnostics are incorporated with food therapy, behavior and exercise to create a personalized treatment plan for our patients. We also provide referral to area specialists for in-depth second opinions and procedures.

Zippivet offers convenience, affordable and specialized choices for all of your pet's healthcare needs. Our full service care facility - with advanced equipment, highly trained staff and educational resources enables us to perform a broad range of services to include preventative medicine, surgical procedures and medical diagnostics as well as therapeutics. We take an innovative and caring approach to healthcare. Our hospitals are conveniently located in high visibility, easy access retail centers. We provide affordable options on all our recommended preventative care for the life of your pet. Zippicare Healthy Living Program offers opportunities to manage your pet's healthcare with affordable monthly payments.

GRAND OPENING

**THIS SATURDAY
10A-2P**



AUSTIN'S ONE-STOP
BARK&ZOOM
PARK & PET HOTEL



OPEN 24/7
ONE-STOP AT ABIA
2601 CARDINAL LOOP
AUSTIN, TX 78617

WHAT: BARK&ZOOM GRAND OPENING EVENT (OPEN TO THE PUBLIC)

WHERE: 2601 CARDINAL LOOP, AUSTIN, TX 78617

WHEN: SATURDAY, MAY 13 from 10AM-2PM

COMPLEMENTARY BITES FROM GRANNY'S TACOS & TERRY BLACK'S BBQ

A Special Thank You To Our Event Partners:





PRELIMINARY
NOT FOR CONSTRUCTION
This drawing was prepared under the supervision of Stephen V. Levy, AIA, TBAE #18122. It is not to be used for regulatory approval, permitting, bidding, or construction purposes

NOTE:
THIS DRAWING IS FOR FEASIBILITY ONLY. IT DOES NOT INDICATE DRAINAGE, GRADING, SITE UTILITIES, FINAL SITE LAYOUT, OR DIMENSION CONTROL.

SCOTT AIRPORT PARKING ABIA PET HOTEL

Cardinal Loop & Highway 71, Austin Texas 78617
02/06/2015



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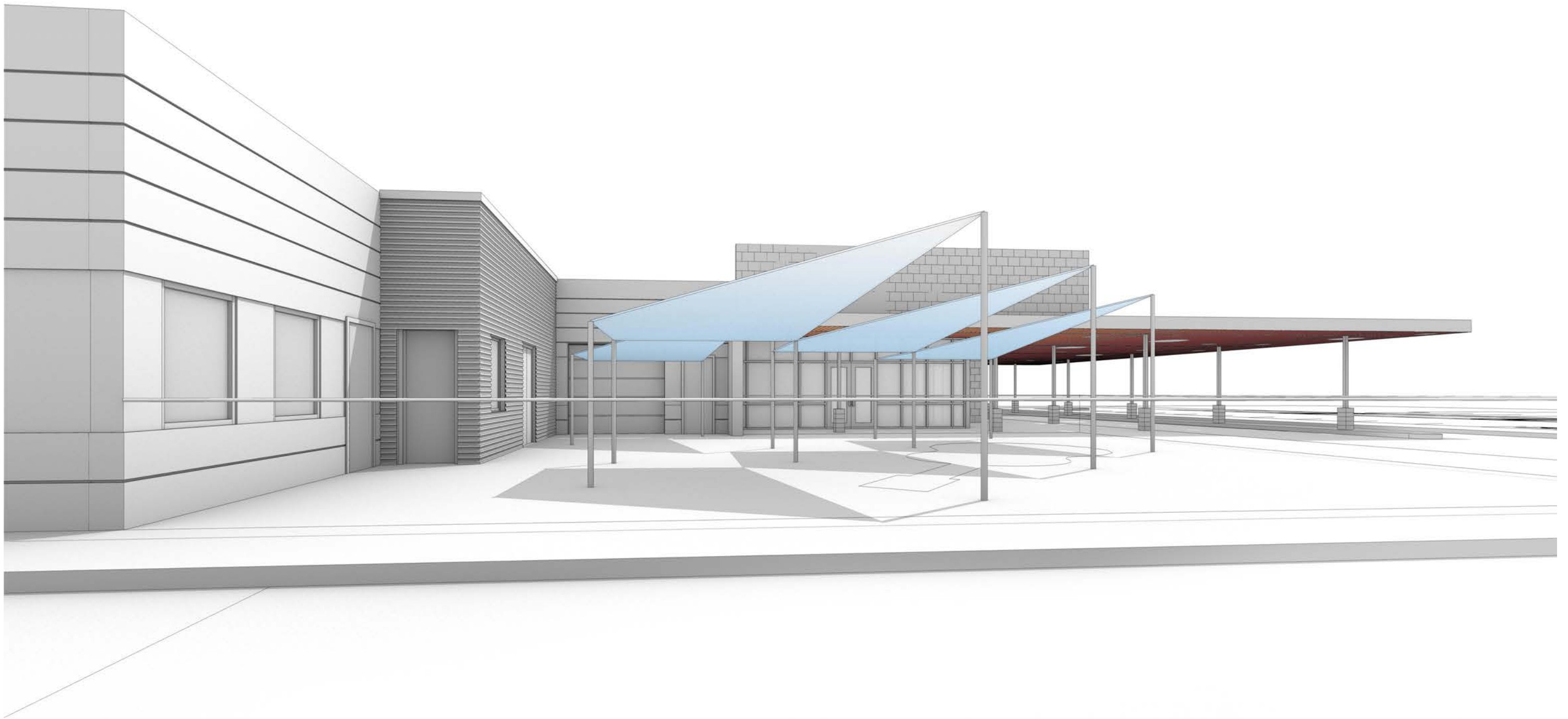
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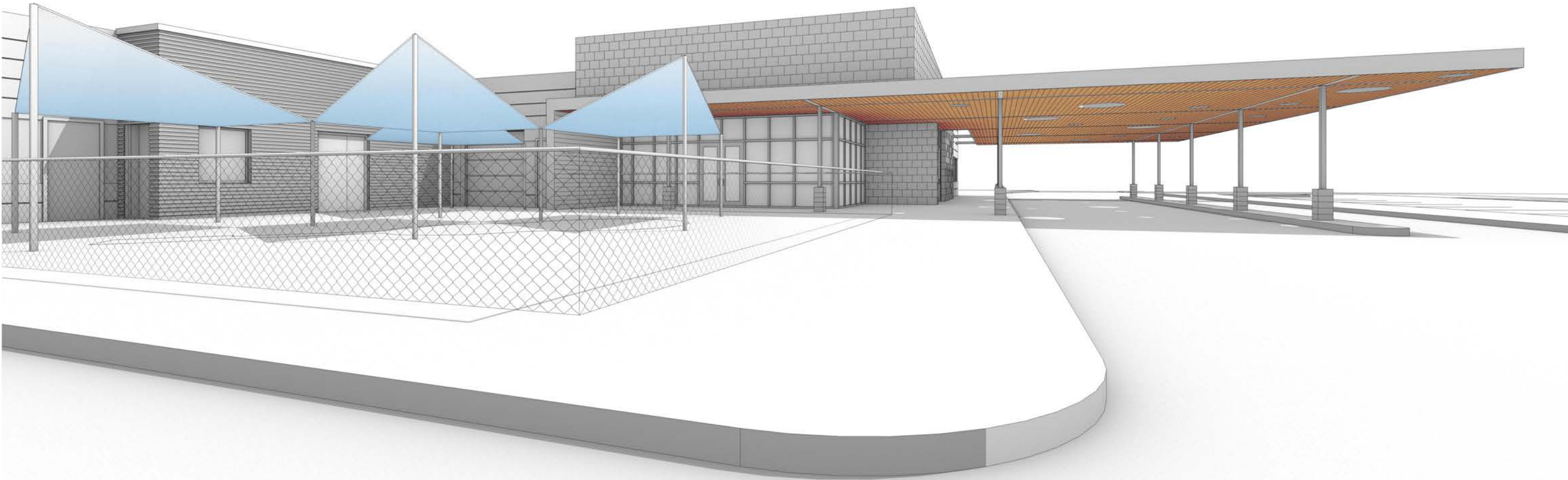
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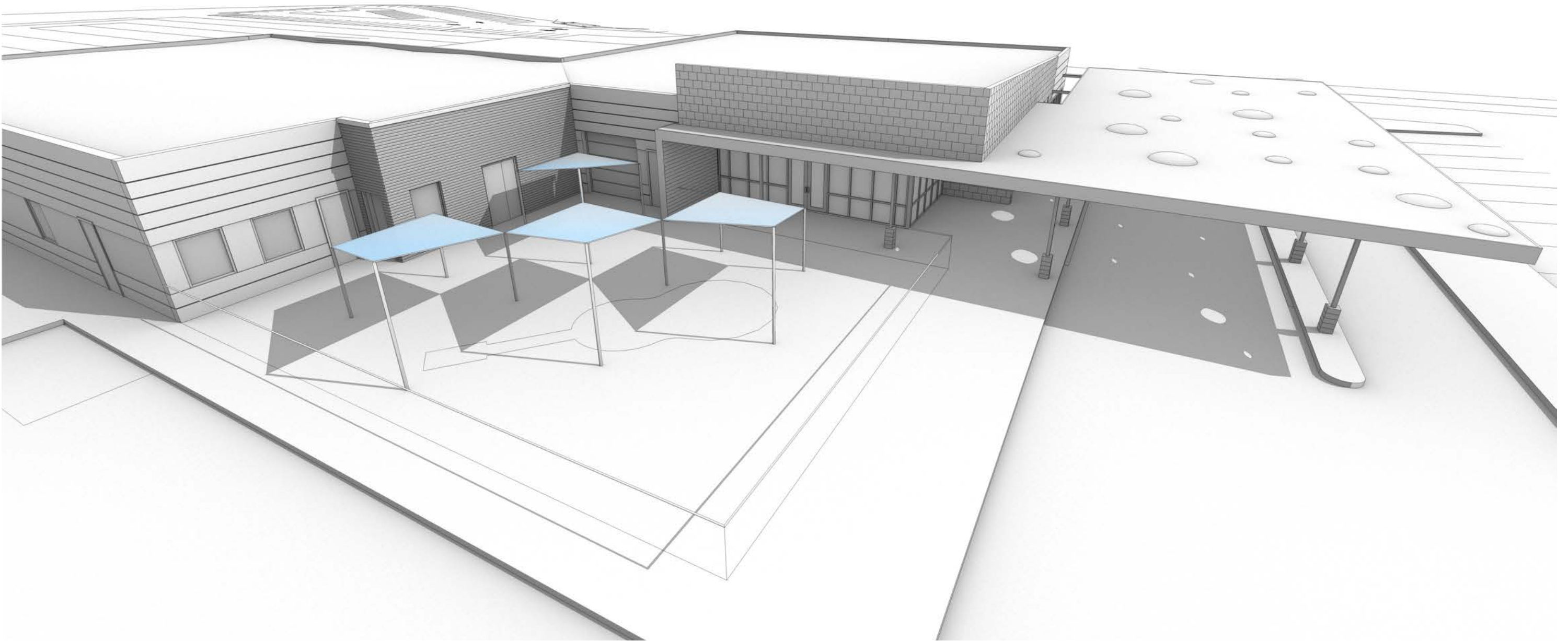


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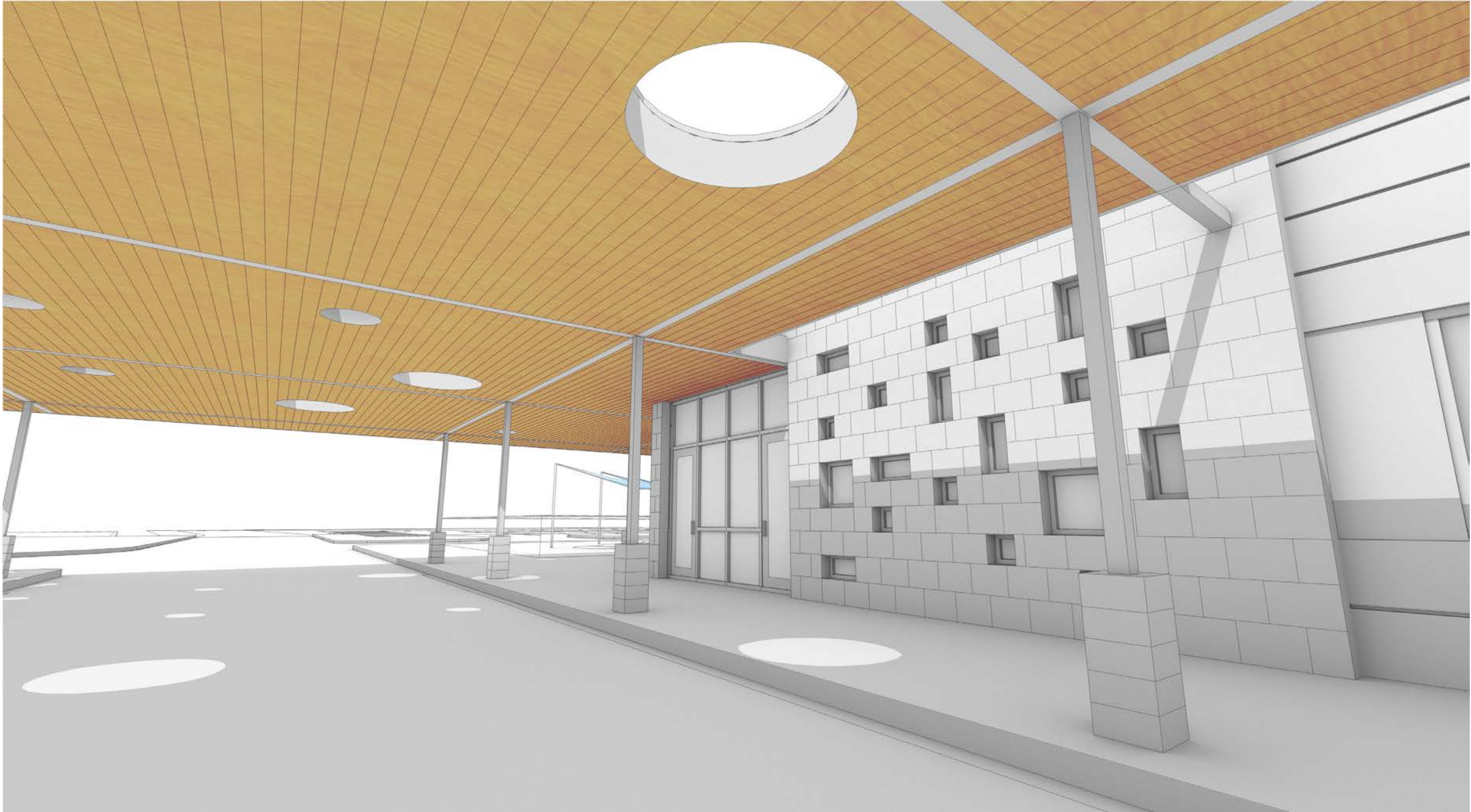
SCOTT AIRPORT PARKING ABIA PET HOTEL

Cardinal Loop & Highway 71, Austin Texas 78617
02/06/2015



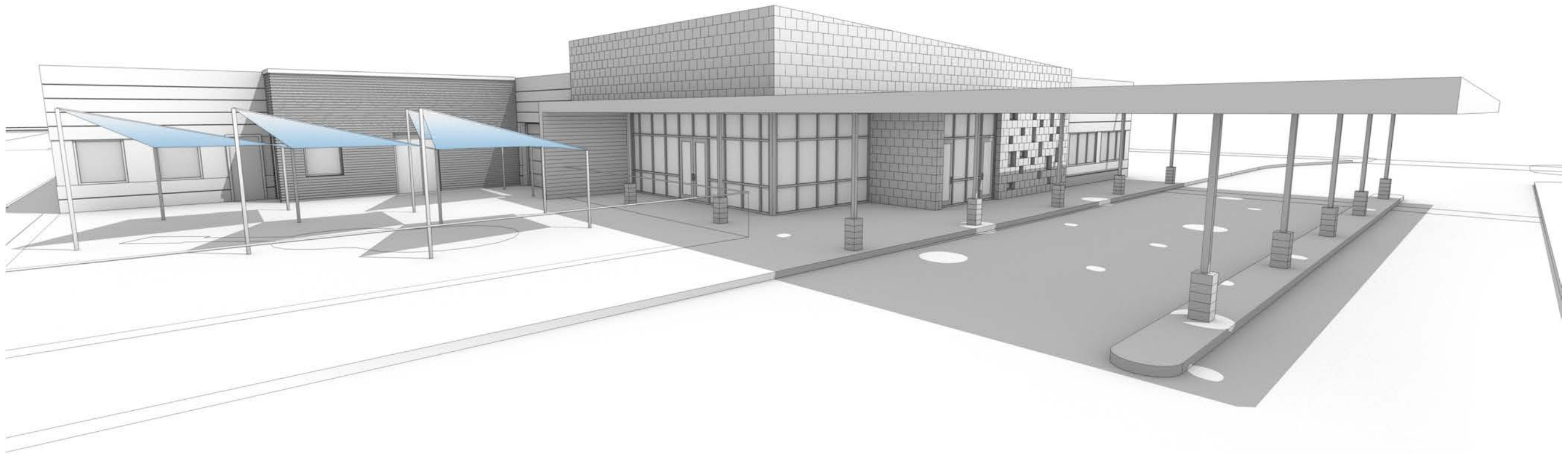
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Airport leases could help fund terminal expansion

Austin City Council weighs a plan that could raise \$95 million.

BY BEN WEAR

BWEAR@STATESMAN.COM



The city and a private developer plan to add hotels, restaurants and other commercial development to what is now an empty field near the Hilton Hotel at Austin-Bergstrom International Airport. The money from the development could help cover some airport expansion plans.



Construction has started on a \$62 million “east infill” project, seen in this rendering, with added security, customs, ticketing and baggage-handling facilities. The airport has announced nonstop destinations to Mexico and London. CONTRIBUTED BY PAGE SOUTHERLAND PAGE

A growing airport

The Austin City Council Thursday will consider long-term leases for parking and an airport commercial zone that would help fund other projects at Austin-Bergstrom, including seven new gates on the terminal's east end and, several years in the future, additional concourses and airplane gates.



Source: City of Austin

ROBERT CALZADA / STAFF

The Austin City Council, chasing revenue to expand its booming airport, on Thursday will consider long-term parking and commercial leases at Austin-Bergstrom International Airport that could bring in \$95 million or more over the next several decades.

That expansion will include adding seven gates to the east concourse by fall 2017, as well as two new concourses that would include 24 more gates some years in the future. Construction has started on a \$62 million "east infill" project with added security, customs, ticketing and baggage-handling facilities.

Overall, airport officials foresee spending \$470 million on the airport over the next five years, including almost \$230 million on the terminal, \$25 million on expanding the apron area, and about \$150 million on parking and other buildings on the 4,000-acre airport site.

Airport passenger traffic, after a brief slump in 2009, has seen steady growth, and this year could reach a record 10 million. The airport has announced four new nonstop destinations this year, including two to Mexico, and in 2014 will add its first European nonstop flight, which will go to London.

The lease measures to be taken up Thursday by the council — which would authorize airport officials to negotiate final details of the two deals with private companies and then sign them — had been set for council action in early August and then pulled down. But Pete Winstead, an Austin lawyer representing Scott Airport Parking in its bid to lease up to 64 acres on and near the airport, said council concerns about the plan to add thousands of covered parking spaces have been allayed.

"I think, based on many meetings with council members, everyone sort of gets it now," Winstead told the American-Statesman. "They need that revenue to finance the new gate expansions."

And, Winstead said, the two private parking operators located just outside the airport along Texas 71 represent a competitive challenge to the airport's current parking offerings. Those companies, while they charge a bit more per day, have covered parking spaces and offer oil changes, car washes and other services to customers while on their travels.

Scott, in its initial phase of a several-year project, would build about 2,100 covered parking spaces north of the Airport Hilton and on an airport-owned parcel north of Texas 71, along with a "pet-and-jet" boarding facility for dogs and cats, and maintenance facilities comparable to those offered by the private parking operators.

"That's the right product that the city needs right now," he said.

Council Member Chris Riley, a bicycle and alternative transportation advocate who has had concerns about some past airport parking expansions, said he supports the Scott proposal, which ultimately could add 10,000 or more spaces. Under the tentative terms of the deal, the city initially would get 45 cents a square foot annually from Scott — or about \$500,000 a year for the 26 acres in the first phase and as much as \$1.7 million annually for the entire 64 acres at future, higher rental rates. The city also would get a percentage of parking revenue that begins at 1 percent and would reach 10 percent in the final five years.

"The numbers are pretty big," Riley said. "So it seems to be a pretty good deal from the city's standpoint."

Winstead said that, while the final terms have yet to be negotiated, the deal could bring the city \$84 million over the 40-year life of the agreement. Construction on the first phase likely will start about midway through 2014, officials said, and take about eight months.

The preliminary terms of a 13-acre commercial lease with ABIA Retail are similar in form, city officials said, with the city getting 40 cents a square foot annually in rent (this figure would increase every five years based on the consumer price index) and 25 percent of the developer's net revenue after expenses. The rent alone would raise an estimated \$11 million over 40 years, according to airport spokesman Jason Zielinski. Officials declined to provide an estimate of how much the airport might take in from the profit-sharing side of the deal.

That commercial development, between Spirit of Texas Drive and Presidential Boulevard north of the terminal, could include two small hotels, several restaurants, retail and a convenience store that would sell gasoline. Riley, although saying he expects both leases to be approved by the council Thursday, said he wants to know more about the appearance of the development.

"There are many forms of retail. My question is, what form will this take?" Riley said. "All I've seen are maps with big colored areas, and that doesn't tell me much about what this retail will look like."

The developer will have to follow city guidelines, Zielinski said, and the airport director will have the right to approve or deny the plans.

"The developer is required to build a first-class facility," Zielinski said.

Up to now, the airport generally has built its own parking facilities, including about 1,700 surface lot spaces just now opening to the public. But Zielinski said that bringing in the private sector not only will bring in money for airport expansion but also save capital that otherwise would have gone to parking facilities.

Contact Ben Wear at 512-445-3698



04/07/17